

“Just a note to say how pleased I am as an ISPI member with the one-hour SkillCasts. It’s a great way to keep us up-to-date and connected with others in the field. Even after 35 years, I always learn something new.”

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Single SkillCast	\$79	\$109	\$239
Entire Season (12)	\$649	\$899	\$1429



**International Society for
Performance Improvement**

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ISPI 2009-10 SkillCast Schedule*

OCTOBER	21	Using Web 2.0 to Maximize Organization Performance	<i>Jim Hill</i>
NOVEMBER	18	Explaining Performance Issues to Executives	<i>Gary DePaul</i>
DECEMBER	16	Training on Trial: The Urgent Need to Become a Strategic Business Partner	<i>Jim Kirkpatrick</i>
JANUARY	20	Selling Yourself: Six Essential Steps Required to Sell the Most Important Product YOU!	<i>David Coad</i>
FEBRUARY	17	Developing Rating Scales for Performance Tests	<i>Bill Coscarelli</i> <i>Sharon Shrock</i>
MARCH	17	Performance Architecture: Build It and You Will Succeed	<i>Roger Addison</i>
APRIL	14	Measuring Mentoring Results	<i>Margo Murray</i>
MAY	19	Evaluation: The Link Between Learning and Performance	<i>Roger Chevalier</i>
JUNE	16	Evidence-Based Training: Moving Beyond Fads and Fiction in Workforce Learning	<i>Ruth Clark</i>
JULY	21	Creating Engaging Web Based Training	<i>Ken Steinman</i>
AUGUST	18	Comparing Four E-Learning Applications: Lectora, Articulate, Captivate, and Camtasia	<i>Siatmoy Chong</i>
SEPTEMBER	15	Working Together When You Are Apart: Web-Based Collaboration Tools	<i>Peter Hybert</i> <i>Dottie Soelke</i>

**Schedule Subject to Change*