

## TSA Performance design

	Goals	Design	Management
Organisation	<ul style="list-style-type: none"> <li>Olympic Swimming finals in Athens 2004</li> <li>Olympic medals in Beijing 2008</li> </ul>	<p>Functions in TSA:</p> <ul style="list-style-type: none"> <li>Medical</li> <li>Physical/training</li> <li>Nutrition</li> <li>Mental</li> <li>Logistics</li> <li>Communication &amp; relationship mgt</li> </ul>	<ul style="list-style-type: none"> <li>TSA Management team</li> <li>TSA Advisory Board</li> </ul>
Process	<p><b>Lagging</b> indicators:</p> <ul style="list-style-type: none"> <li>Olympic limits, Euros raised</li> </ul> <p><b>Leading</b> indicators:</p> <ul style="list-style-type: none"> <li>scores in physical health tests, # injuries, length of sponsor longlist</li> </ul>	<p>Key processes in TSA:</p> <ul style="list-style-type: none"> <li>Training</li> <li>Communication</li> <li>Fundraising</li> </ul>	<ul style="list-style-type: none"> <li>Key processes managed by a structure of process teams and process owners</li> </ul>
Resource	<ul style="list-style-type: none"> <li>Individual performance goals</li> </ul>	<ul style="list-style-type: none"> <li>Individual training/studying programs</li> </ul>	<ul style="list-style-type: none"> <li>Athlete Performance Management (EXACT)</li> </ul>

